# EXPORTS RE-ACCELERATED AFTER EMERGENCY SHELTERING ACTIVITIES IN THE EARTHQUAKE ZONE

**Vefa Group, a prominent player in the prefabricated construction sector, redirected its production capacity towards crafting living containers and fiber cement boards under the Vekon and Ekobord brands to respond to the earthquake centered in Kahramanmaraş, Turkey on February 6. With completed projects involving living containers, prefabricated housing, and steel hospitals in the region, Vekon has resumed its global projects, previously suspended due to the earthquake. Now, exploring different climates and geographies worldwide, especially in European countries, Vekon has rekindled its export activities.**

Vekon, which continues its export activities with projects such as mass housing, offices, and hospitals, mainly mobilization projects, delivers its products and solutions to France, Poland, Montenegro, and Tanzania, where contracts were signed before the earthquake. Current projects include the production and shipment of modular container systems for office and shelter spaces to France, two-story offices created from combined containers for Poland, steel facade constructions for Tanzania, and prefabricated panel systems for executive dormitories, worker accommodations, dining halls, and office buildings in Montenegro.

## ORHAN GÜNER; "WE CONTINUE OUR EXPORT ACTIVITIES, PARTICULARLY TO EUROPE."

Orhan Güner expressed, "Following the completion of our emergency shelter projects, including living containers, prefabricated houses, and hospitals post-earthquake, our production lines are back to their regular operations. As Vefa Group, we have reignited our export endeavors, addressing the growing demand in our export channels, particularly in Europe, through our Vekon brand, with a track record of delivering solutions to 118 countries. Fulfilling contracts acted before the earthquake, we have initiated the delivery of products and solutions to France, Poland, Montenegro, and Tanzania, and we are committed to expanding our share in global exports in the upcoming months."

## ORHAN GÜNER: "6,500 LIVING CONTAINERS, 1,000 PREFABRICATED HOUSING UNITS, AND 8,000 SQUARE METER HOSPITAL WERE COMPLETED."

"Following the earthquake, we swiftly mobilized our production resources to respond to the urgent needs in the affected region. In Hatay, Turkey, a field hospital composed of 96 combined modules was efficiently completed in February," said Orhan Güner, Vefa Group Chairperson of the Board of Directors, and added, to meet housing demands, 6,500 living containers were dispatched for container city projects in Hatay, Gaziantep, and Kahramanmaraş, as well as for personnel accommodations in İskenderun. In addition to the continuous production of living containers, we contributed to the regions hit by the earthquake by manufacturing 1,000 living containers in Hatay and Malatya using an advanced prefabricated panel system. Further, we employed a hybrid building system, incorporating light steel and structural steel, to successfully construct an 8,000-square-meter hospital in Hatay, completing the project promptly.

# EKOBORD GEARS UP FOR DOMESTIC AND GLOBAL DELIVERIES

Ekobord, a brand under Vefa Group specializing in building materials, has ramped up its pace in both domestic and international shipments. With nearly 30 dealers covering sales and application aspects, the company has expedited its operations following the completion of earthquake zone projects and the normalization of production lines operating in three shifts. Apart from catering to the fiber cement requirements for containers destined for earthquake zones, Ekobord has bolstered the group's capabilities by establishing a dedicated container line within its factory. Scheduled to enhance its capacity by 100% with the launch of its second fiber cement line in October, Ekobord is set to accelerate the production of its Colorex product - a fully self-colored product. This strategic move aims to not only meet rising demand but also to fortify its export goals through increased capacity and a diversified product range.